



AVAILABLE POSITION: 2021

INSTRUCTIONAL DESIGNER

JHB-BASED

At WinWin International, we specialise in creating and implementing impactful blended learning and strategic communication solutions. We are passionate about bringing adventure into people development, employee engagement and learning experiences.

We are looking for a skilled, details-oriented instructional designer with graphic/information design experience.

YOUR RESPONSIBILITIES

- Creating engaging learning activities and compelling course content
- Working with subject matter experts to identify target audience's training needs
- Setting instructional end goals and create content that matches them
- Visualising instructional graphics, the user interface and the finished product
- Analysing and applying trends and best practices in learning technologies and instructional design
- Providing exercises and activities that enhance the learning process
- Creating supporting material/media (audio, video, simulations, role plays, games etc)
- Devising modes of assessment, such as tests or quizzes, to measure the effectiveness of the course
- Obtaining detailed briefs on internal and/or client requirements
- Engaging with account managers, or directly with clients, throughout the design process, to ensure quality directives and to resolve queries
- Conceptualising and designing digital elements for online learning platforms and other multimedia projects, in line with briefed requirements
- Effectively transforming complex concepts or wordy content into simplistic, enticing visual layouts such as infographics
- Efficiently managing design delivery across multiple projects for different clients simultaneously
- Carefully ensuring all design work aligns correctly with the client's brand guide (and obtaining brand guides when they have not been supplied)
- Maintaining a high standard of work and consistent attention to detail on every project, even when quick turnaround times are expected
- Ensuring the appropriate management of time, deadlines, and resources in line with the requirements given
- Staying abreast of updates and new developments in the field of instructional design and updating the team accordingly to add value to the business and our offerings

If this opportunity sounds right for you, please send your CV, portfolio (if applicable) and cover letter to info@winwinza.com

Please be mindful when applying for this role – **applicants who do not meet the above criteria will not be considered.**



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OUR REQUIREMENTS

- 4+ years of prior working experience in instructional design
- Knowledge of learning theories and instructional design models
- Lesson and curriculum planning skills
- Basic HTML knowledge
- Visual design skills (Dreamweaver, Photoshop, Illustrator)
- Knowledgeable in Articulate suite
- Matric and a relevant tertiary qualification
- An impressive portfolio of relevant design work (must include relevant instructional design examples)
- Solid experience in working with large corporates, especially in interpreting their branding and voice
- Excellent ability to transfer knowledge and liaise with and between key players
- Knowledgeable in Adobe Photoshop, InDesign, Illustrator, Articulate and the Google Suite of applications
- Highly creative, innovative, and resourceful
- Strong interpersonal and communication skills (verbal and written)
- Eagle-eyed attention to detail, even when very quick turnaround times are required
- Efficient, organised, and systematic, able to perform well under pressure
- Proactive, ambitious, self-motivated, and filled with initiative
- Patient, kind and tolerant

BENEFICIAL SKILLS = HUGE ADVANTAGE

- Knowledge of the learning and development industry/online learning/instructional design/organisational communications
- Digital design skills, such as coding, and UX/UI experience
- Multimedia skills, such as video editing and animation

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